

## Korea WIE



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<b>Employer:</b>	Art & Design International
<b>Internship Position:</b>	Intern Writer
<b>Industry:</b>	Writing & Communication
<b>Duration:</b>	June – August 2025 (6 – 8 weeks)
<b>Placement Location:</b>	Seoul, South Korea
<b>Internship Type:</b>	Physical
<b>Job Code:</b>	K003

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### About the Employer

Art & Design International (ADI) is an international branding firm and a product development firm run by a collection of business managers and designers with a diverse skill set. Founded in 2009, ADI have been branding, developing, advertising and creating various cosmetic products.

ADI's in-house brand "Swagger" – introduced in 2011, Swagger is dedicated to producing products that offer a lifestyle with "Swag", and enhancing the confidence in men.

Website: [Swagger.kr](http://Swagger.kr), [swgcollection.com](http://swgcollection.com), [Ootdbeauty.com](http://Ootdbeauty.com)

### Job Description

- Create, edit, and proofread content for blogs, articles, social media, and other platforms
- Assist in developing content strategies and conducting research on various topics
- Collaborate with the marketing and editorial teams to produce high-quality written materials
- Maintain consistency in style, tone, and branding across all written content
- Handle multiple projects and meet tight deadlines

### Requirements

- **Related discipline:** ENGL
- Experience with content management systems (CMS) and SEO basics is a plus
- Ability to work independently and collaboratively in a fast-paced environment
- Attention to detail and excellent time management skills

### Language Requirements

- Proficient in spoken and written English and Chinese

## Remarks

- Office environment as follows



- Marketing Campaign Reference

#남녀공용 #헤어컬크림

**띄워라!**

죽은 볼륨 살리는  
스웨거 볼류마이저 컬크림으로!

Before After

남녀선호도  
**1위**

www.swagger.kr | 유통처: 홈즈, 미쟈넷, 만나살 수 있습니다.

Swagger

The advertisement features a male model with thick, dark hair, looking directly at the camera. To his left is a tube of Swagger Hair Volumizer. To his right is a gold award seal with the text '남녀선호도 1위' (Men and Women's Preference 1st Place). Below the seal is a small image showing a 'Before' and 'After' comparison of hair volume. The background is a solid light brown color. The Swagger logo and website information are at the bottom.