## **Korea WIE**







**Employer:** Art & Design International

Internship Position: Intern Writer

**Industry:** Writing & Communication

**Duration:** June – August 2025 (6 – 8 weeks)

Placement Location: Seoul, South Korea

Internship Type: Physical Job Code: K003

### **About the Employer**

Art & Design International (ADI) is an international branding firm and a product development firm run by a collection of business managers and designers with a diverse skill set. Founded in 2009, ADI have been branding, developing, advertising and creating various cosmetic products.

ADI's in-house brand "Swagger" – introduced in 2011, Swagger is dedicated to producing products that offer a lifestyle with "Swag", and enhancing the confidence in men.

Website: Swagger.kr, swgcollection.com, Ootdbeauty.com

#### **Job Description**

- Create, edit, and proofread content for blogs, articles, social media, and other platforms
- Assist in developing content strategies and conducting research on various topics
- Collaborate with the marketing and editorial teams to produce high-quality written materials
- Maintain consistency in style, tone, and branding across all written content
- Handle multiple projects and meet tight deadlines

# Requirements

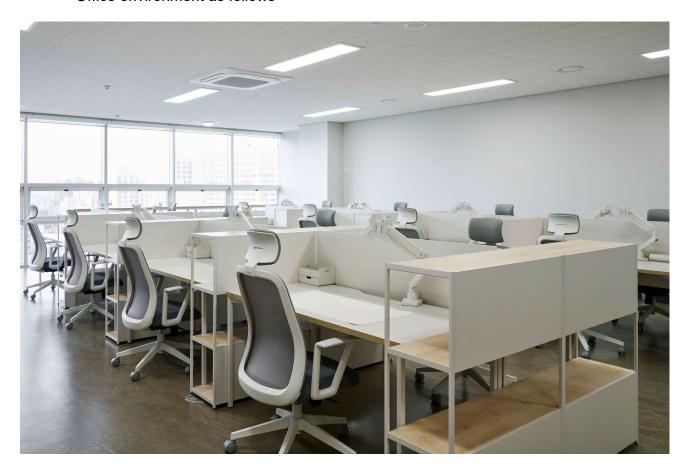
- Related discipline: ENGL
- Experience with content management systems (CMS) and SEO basics is a plus
- Ability to work independently and collaboratively in a fast-paced environment
- Attention to detail and excellent time management skills

#### Language Requirements

Proficient in spoken and written English and Chinese

# Remarks

• Office environment as follows



• Marketing Campaign Reference

